

ECONOMIC EVOLUTION 2023

Successfully Optimizing Strategies for A New Era

Economic Evolution 2023 is a Southern Ocean Chamber Association series of events and tools to make businesses become future-ready! Join innovators, entrepreneurs, and creative minds to uncover major shifts and emerging opportunities through dynamic programming.

SPONSORSHIP

Includes the branding and presentation opportunities as well as digital resources to rethink, reshape and reinvent for the future.



2023 ECONOMIC OUTLOOK BREAKFAST January 18th at The Mainland Manahawkin

Featuring Keynote Joel Naroff, Ph.D. a strategic economic consulting firm that advises corporations and financial institutions on the risks and opportunities economic developments can have on the organization's operating environment. This premiere business event will focus on the Big Picture economy brought to local interest. Discussion on NJ Small Business Grants, opportunities, and programs will be presented by Melanie Willoughby, Executive Director of NJ Business Action Center. Businesses will hear trends for Post Covid Labor issues, Tech and Small Business Grants as well as Renewable Energy Incentives.



INNOVATIONS CONFERENCE: EXPLORING NEW INSIGHTS AND TRENDS FOR THE FUTURE OF BUSINESS March 30th at The Mainland Manahawkin

Bringing insight from the world-renowned future festivals to South Jersey for the first time. This customized innovation conference features Trend Hunter Futurists in an immersive, takeaway-focused business event. It will feature a keynote presentation with a Q & A segment based on local industry interest.



DIGITAL RESOURCES FOR BUSINESSES:

Tools to take advantage of for 2023

- Launch of searchable Southern Ocean Newsroom powered by PressPage: the essential digital newsroom that can feature sponsored business releases and news shared from your communication team.
- Trend Hunter Dashboard Webinars and reporting: Online support programming and access to what over 1K major brands use to ignite change within their strategies.

SPONSORSHIP CONSIDERATIONS

Series Sponsorship \$5000 - EXCLUSIVE

- branding on collateral
- option to present at both live events
- option for tabletop exhibit at both live events
- dedicated podcast and radio guest 3 times in 2023
- relative communications placed in the newsroom
- listing in all series promotions and press releases

Spark Sponsorship \$3000

- branding on collateral
- option to present at one of the live events
- option for tabletop exhibits for both live events
- dedicated podcast and radio guest in 2023
- relative communication placed in the newsroom
- listing in all series promotions and press releases

Inspire Sponsorship \$1500

- branding on collateral
- option to exhibit at both live events
- dedicated podcast and radio guest in 2023
- listing in all series promotions and press releases

CONTACT

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EVOLUTION PARTNERS



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Explore more at
OceanCountyTourism.com



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