



*For over 105 years, our Regional Chamber has been welcoming new business and recognizing milestones of existing businesses throughout Southern Ocean County.
We look forward to celebrating your success and the opportunity to help you mark this occasion!*

WHAT IS A CHAMBER RIBBON CUTTING?

A ribbon cutting is the ceremonial opening of a brand-new, renovated, or relocated business. It can inaugurate a business's opening day or it can take place weeks after the soft opening. We also take ribbon cutting requests for renovation/expansion and anniversary celebrations and provide these services absolutely free to our members.

Ribbon Placement: The most common location is the main entrance of the building but it can also be stretched across another important location within the business, especially during inclement weather.

WHAT ARE THE BENEFITS OF HOLDING A CHAMBER RIBBON CUTTING?

The ribbon cutting marks a significant moment in your business's history, it is also a great public relation opportunity. Each business chooses the group of people they want assembled for their photos. Furthermore, the ribbon cutting ceremony gives the business owner or manager a chance to say a few words to those gathered.

Business owners have used this time to publicly thank their financial backers, their employees, their friends and family, and/or their business partners. They also take the opportunity to talk about what their business does. You must be a new or current Chamber member in good standing for our organization to endorse and assist with your ribbon cutting.

WHAT DOES THE CHAMBER DO FOR MY RIBBON CUTTING?

The Southern Ocean County Chamber of Commerce will gladly invite the Chamber Board of Directors and fellow members to attend, promote your event through our online business calendar, social media platforms, and electronic newsletter. A representative will arrive at your location with official ribbon-cutting scissors, welcome attendees and if requested introduce you at your ribbon cutting as well as take photos to share with you and to local media representatives following the event.

Ribbon Cutting Information

THINGS TO CONSIDER

1. **WHEN** will you hold your event?
2. **WHO** will cut the ribbon? The owners or top executives most frequently do the honors, but it can be anyone you choose.
3. **HOW** you can maximize this program. Consider sending a special invitation to your clients, offering a drawing or raffle to collect business cards to build your database.



THE TYPICAL RIBBON CUTTING EVENT WILL LAST ONLY 15-30 MINUTES

Speeches should be about 3 minutes or less. Refreshments, drinks, door prizes, and decorations are optional and an extended open house can also be offered to commemorate the day.

- Chamber Ribbon Cuttings must be scheduled at least two weeks in advance.
- Requests will be taken on a first-come basis and will not be considered without this form.
- The Chamber can only host between one to two ribbon cutting per week.

Ribbon Cutting Event Information

Event Type: • Grand Opening • Relocation • Anniversary • Expansion/Renovation

Requested Date/Time:

Alternate Date/Time:

Company Name:

Contact Name:

Contact Phone:

Contact Email:

Location Address:

Description of Event *(including special door prizes, event-only offers, etc.):*

Who is speaking for your business *(please include names and titles):*

PHOTO REQUESTS

Consider who you want to be in the photo. Typically, owners, executive staff, and/or board members will cut the ribbon; up to three people can comfortably hold the scissors.

Who will be holding the scissors? Name/Title

The people who hold the ribbon are considered honored guests. Consider up to four of your employees, family, business partners, etc. for this position.

Who will do the honor? Name/Title

WHAT DO YOU NEED FROM THE CHAMBER?

- Chamber official ribbon cutting scissors
- Post invite publicly on Southern Ocean Facebook page
- Send link of Chamber member Caterers on Directory "Special Event Planning – Caterers"